

# AEi LAB

Symposium 2024



June 6–7, 2024



**CENTER FOR CULTURAL  
AFFAIRS**

O'NEILL SCHOOL OF PUBLIC  
AND ENVIRONMENTAL AFFAIRS


**NATIONAL  
ENDOWMENT** for the **ARTS**

 [arts.gov](https://www.arts.gov)

*The symposium is hosted by the Arts, Entrepreneurship, and Innovation Lab (AEI Lab) at the Center for Cultural Affairs (CCA).*

*Thanks to our partners at the National Endowment for the Arts Research Labs for their generous support of this event.*

# Arts Engagement in an AI World



Schedule is on eastern daylight time (EDT)

## Thursday June 6, 2024

12-12:10pm **Introductory Remarks**

12:10-12:30pm **AI Icebreaker**

12:35-1:35pm **Keynote**

*“The Art of Engagement: How AI and Technology are Transforming Audience Experiences”*

**Brett Crawford**, Associate Teaching Professor of Arts Management, Carnegie Mellon University’s Heinz College of Information Systems and Public Policy, USA

1:40-2:40pm **AI Imaginaries (Research Panel)**

**Daniel Fonner**, Southern Methodist University, USA  
**Kristyn Lopez**, University of Bonn, DE  
**Carlos A. Ponzio**, Instituto Tecnológico y de Estudios Superiores de Monterrey, MX  
**Nandhini Giri**, Purdue University, USA

*Moderator*

**Joanna Woronkowicz**, Indiana University, USA

2:45-3:45pm **AI Hallucinations (Roundtable)**

**Roger Dannenberg**, Carnegie Mellon, USA  
**Rachel Plotnick**, Indiana University, USA  
**João Marinotti**, Indiana University, USA

*Moderator*

**Rob Townsend**, American Academy of Arts and Sciences, USA

3:45-4:00pm **Closing**

## Friday June 7, 2024

9-9:10am **Introductory Remarks**

9:10-9:30am **AI Icebreaker**

9:35-10:15am **AI Frontiers (Research Panel)**

**Mitali Banajee**, McGill University, CA  
**Annie Tubadji**, Swansea University, UK

*Moderator*

**Doug Noonan**, Indiana University Indianapolis, USA

10:20-10:35am **AI Workout**

**Jason Palamara**, Indiana University Indianapolis, USA  
**Timothy Hsu**, Indiana University Indianapolis, USA

10:40-11:40am **Keynote**

*“Artificial Intelligence in the Creative Industries”*

**Linden Walcott-Burton**, Culture Policy Officer for the Mayor of London, Greater London Authority, UK

11:45-12:45pm **AI Applications (Roundtable)**

**Jax Deluca**, National Endowment for the Arts, USA  
**Howard Herring**, New World Symphony, USA  
**Andrew Recinos**, Tessitura, USA

*Moderator*

**David Crandall**, Indiana University, USA

12:45-1:00pm **Closing**