

# 2021 BIENNIAL RESEARCH CONFERENCE

***Cultural Policy Beyond  
the Here and Now  
What do we owe to  
Future Generations?***

JUNE 7, 2021



CENTER FOR CULTURAL AFFAIRS

O'NEILL SCHOOL OF PUBLIC AND ENVIRONMENTAL AFFAIRS

# DIRECTORS' WELCOME

Dear conference attendees –

We would like to welcome you to the 2nd biennial research conference at the Center for Cultural Affairs at Indiana University. Our hope had been that we could gather in-person for this event, but we are still very grateful for this opportunity to connect with our cultural affairs colleagues to consider a question of global importance.

The topic of intangible cultural heritage brings up many questions. It is about preservation for future generations, yet it is *this* generation that sets current policy. Who decides what we, as a society, value as arts and culture? How do we design policy that maintains the conservation and the active practice of cultural traditions? How do we balance the conservation of the old with living, creative, and evolving art forms? Is there a role for the state at all, or is this best left to civil society? National, regional, and tribal cultural policy deals implicitly and explicitly with these questions; in this gathering we hope to bring together policymakers with cultural affairs scholars, so that all can gain new perspectives.

The conference comes at a time when the arts and cultural sector is facing a reset due to the unprecedented challenges of the pandemic. As a result of the pandemic, and the strain it has placed on individual well-being and economic development, we are questioning how we think about the place of arts and culture in public life. Our goal with this conference, and at the Center for Cultural Affairs, is to stimulate discussion that helps us find the answers to these questions so that we can move forward through imagining a world in which the arts and culture are a key component of human life.

We welcome your engagement in what we anticipate being a fruitful discussion, through the various panels and presentations we have curated for this conference on this timely, and critical topic in cultural affairs.

Sincerely,

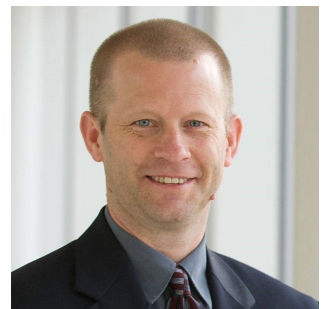
Michael Rushton, Ph.D., CCA Faculty Director  
Joanna Woronkiewicz, Ph.D., CCA Faculty Director  
Douglas Noonan, Ph.D., CCA Faculty Director



Michael Rushton



Joanna Woronkiewicz



Douglas Noonan



# PROGRAM SCHEDULE

June 7, 2021  
all times EDT

9:00 AM

## WELCOMING REMARKS

Joanna Woronkiewicz, Director, Center for Cultural Affairs

9:05 - 9:35 AM

## DO WE HAVE A DUTY TO PRESERVE INTANGIBLE CULTURAL HERITAGE?

Michael Rushton, Director, Center for Cultural Affairs

## PANEL A

9:45 - 11:15 AM

Michael Rushton - Discussant

## CULTURAL POLICY AND SELF-REFLEXIVITY: HALF AWAKE IN A FAKE EMPIRE?

Eleonora Belfiore, Co-Director, Centre for Research in Communication and Culture  
Steven Hadley, Research Fellow, National University of Ireland Galway

## FRANCE, AND THE RESTITUTION OF AFRICAN CULTURAL PROPERTY: A CRITICAL RACE THEORY VIEW

Antonio C. Cuyler, Director, Arts Administration Program, Florida State University  
Khamal Patterson, Cultural Heritage Law Analyst, ARTIVE

## AN INVESTIGATION INTO THE IMPACT OF SOCIAL MEDIA PRACTICES ON COLLECTIVE MEMORY: AN EVOLUTION OF THE CONCEPTUALISATION OF WOMEN'S EXPERIENCE IN THE HOLOCAUST

Lior Misano, Art and Heritage Professional, University College London



## PANEL B

11:25 AM - 12:25 PM

### MEASURING ARTS EDUCATION ACCESS AND ENGAGEMENT IN THE US: RESULTS FROM A NATIONAL PILOT

Sunil Iyengar, Director, Office Research & Analysis, National Endowment for the Arts  
Samuel Morseau, Former president, Tribal Education Directors National Assembly  
Claus von Zastrow, Principal, Education Commission of the States

12:25 - 1:30 PM

LUNCH

## PANEL C

1:30 - 3:00 PM

Doug Noonan - Discussant

### ELIMINATING BARRIERS IN THE SELECTION PROCESS: PRELIMINARY FINDINGS FROM SEATTLE

Mytoan Nguyen-Akbar, Impact & Assessment Manager, Seattle Office of Arts & Culture  
Lizzy Melton, Panel & Data Liaison, Seattle Office of Arts & Culture

### CULTIVATING CREATIVITY IN YOUTH THROUGH ICH PROGRAMS, ESPECIALLY THROUGH TIMES OF CRISIS

Jeff Poulin, Managing Director, Creative Generation

### DEVELOPMENT AND APPLICATION OF THE CULTURAL POLICY TYPOLOGY OF PRINCIPLED VALUE: A POLICY TYPOLOGY FOR THE ARTS AND CULTURE

Hsin-Ching Wu, Research Affiliate, Steinhardt School of Culture, Education, & Human Development, New York University



## KEYNOTE PRESENTATION

3:10 - 4:10 PM

Keynote speaker

Valdimar Tr. Hafstein, Professor, Department of Folkloristics/Ethnology, University of Iceland

Moderator

Bill Ivey, Former Chairman, National Endowment for the Arts

## ROUNDTABLE DISCUSSION

4:10 - 5:00 PM

ROUNDTABLE DISCUSSION WITH PARTICIPANTS AND CONFERENCE ATTENDEES

Joanna Woronkiewicz, Michael Rushton, & Doug Noonan - Discussants

5:00 - 6:00 PM

POST CONFERENCE HAPPY HOUR

All participants and attendees welcome!



# PARTICIPANTS

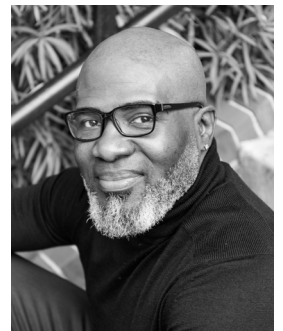
**Eleonora Belfiore**, Co-Director, Centre for Research in Communication and Culture, Loughborough University



Eleonora Belfiore is Professor of Communication and Media Studies and Co-Director of the Centre for Research in Communication and Culture at Loughborough University, UK. She has published extensively on cultural politics and policy, and particularly the place that notions of the 'social impacts' of the arts have had in British cultural policy discourses. She was Co-Director of Studies of the Warwick Commission on the Future of Cultural Value (2013-5), and co-author of its final report, *Enriching Britain: Culture, creativity and growth*, published in February 2015. For Palgrave, she edits the book series *New Directions in Cultural Policy Research*, and she is Co-Editor in Chief journal *Cultural Trends*. Eleonora is developing new research on the labour conditions of socially engaged arts practice supported by a BA/Leverhulme grant.

**Antonio C. Cuyler**, Director, Arts Administration Program, Florida State University

Dr. Antonio C. Cuyler is the author of *Access, Diversity, Equity, and Inclusion in Cultural Organizations: Insights from the Careers of Executive Opera Managers of Color in the U. S.* He serves as Director of the MA Program & Associate Professor of Arts Administration at Florida State University (FSU) and Visiting Associate Professor of Theatre & Drama at the University of Michigan. He is also the Founder of Cuyler Consulting, LLC, an arts consultancy that helps cultural organizations maximize their performance and community relevance through access, diversity, equity, and inclusion.



**Steven Hadley**, Research Fellow, National University of Ireland Galway



Dr. Steven Hadley is an academic, consultant and researcher working internationally in arts management, cultural policy and audience engagement. He is currently a Research Fellow at National University of Ireland Galway and Visiting Lecturer at Leuphana University of Lüneburg (Germany) and has held research posts at the universities of Sheffield, Bradford, and Leeds. Steven is an Associate Consultant with The Audience Agency and sits on the Steering Committee of the Cultural Research Network and the Editorial Boards of both *Cultural Trends* and the *European Journal of Cultural Management and Policy*. He has lectured, taught and delivered training in over fifteen countries and works as a consultant for a wide range of cultural organisations. His recent published work has focussed on cultural democracy, audience engagement and cultural leadership. His book, *Audience Development and Cultural Policy*, is published by Palgrave MacMillan.



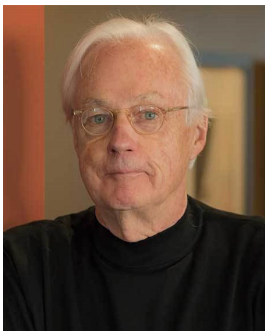


**Valdimar Tr. Hafstein**, Professor, Department of Folkloristics/Ethnology, University of Iceland

Valdimar Tr. Hafstein is a former chair of the Icelandic Commission for UNESCO and ex-president of the International Society for Ethnology and Folklore (SIEF). He has published a variety of articles on folklore, cultural property, cultural rights, and copyright in traditional knowledge, and is the author of three books on cultural heritage: *Patrimonialities: Heritage vs. Property* (co-authored with Martin Skrydstrup, 2020), *Making Intangible Heritage: El Condor Pasa and Other Stories from UNESCO* (2018), and *Cultural Heritage in Iceland: Critical Approaches* (in Icelandic, co-authored with Ólafur Rastrick, 2015). His documentary film (co-produced with Áslaug Einarsdóttir, 2018), *The Flight of the Condor: A Letter, a Song and the Story of Intangible Cultural Heritage*, has been screened at film festivals and conferences worldwide. <http://flightofthecondorfilm.com/>



**Bill Ivey**, Former Chairman, National Endowment for the Arts



Bill Ivey holds degrees in history, folklore studies, and ethnomusicology, and is author of three books and three co-edited volumes that explore the interaction between culture and public policy. He served for more than twenty years as director of the Country Music Foundation, was chairman of the National Endowment for the Arts (1998-2001), and founding director of the Curb Center for Art, Enterprise, and Public Policy at Vanderbilt University. Ivey is past president of the American Folklore Society and for more than a decade served the society as China Liaison. He was twice elected national chairman of the National Academy of Recording Arts & Sciences (NARAS) and has written and co-produced television specials for the CBS and PBS networks.

**Sunil Iyengar**, Director, Office Research & Analysis, National Endowment for the Arts

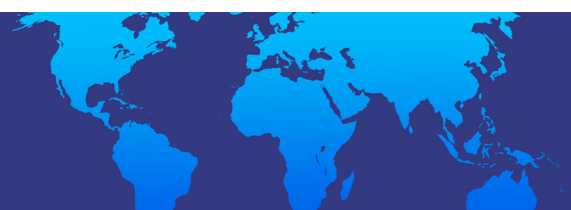
Under Sunil's leadership, the NEA's Office Research & Analysis has produced dozens of research reports, hosted periodic research events and webinars, and established research and data partnerships with the U.S Census Bureau and the Bureau of Economic Analysis. His office leads strategic planning and performance measurement for the agency. Iyengar and his team have created and pursued a long-term research agenda, founded a national data repository for the arts, and launched two awards programs for arts researchers, including the NEA Research Labs initiative. He chairs a federal Interagency Task Force on the Arts and Human Development. Iyengar also leads a research funding partnership with the National Institutes of Health as part of Sound Health, an initiative of the Kennedy Center and NIH in association with the Arts Endowment.



**Lizzy Melton**, Panel & Data Liaison, Seattle Office of Arts & Culture



Lizzy Melton serves as Panel & Data Liaison for the Seattle Office of Arts & Culture. In this role she supports applicants, program managers, and reviewers engaged in the office's Public Art and Cultural Partnerships panel review processes. With work ranging from co-designing and evolving application forms, convening regular Panel Learning Labs for cross departmental skill building and sharing about review processes, and administering reviewer exit surveys, the role provides a unique vantage point for studying, analyzing, and understanding panel review processes. In addition to her work with the Office of Arts & Culture, Lizzy is Festival Administrator & Co-Curator for CHOP SHOP Contemporary Dance Festival and Company Manager for Spectrum Dance Theater. Lizzy holds a B.A., *summa cum laude*, in Art History from the American University of Paris.



Lior Misano is a Cultural Heritage professional focused on post-memory and negative heritage. Her recent research examined the impact of social media practices on collective memory, particularly on the societal perception of women. Misano is currently based in Tel Aviv, where she leads a program at the Italian foreign ministry. Misano also works independently to create programs with local cultural organizations, and volunteers at the Astalli center for refugees where she lectures high school students on Jewish heritage. Misano holds an MA in Cultural Heritage from University College London (UCL). She splits her time between Tel-Aviv, London, and Rome, where she grew up and was first introduced to the field of Cultural Heritage studies at the Mario Mafai Art Lyceum.



**Samuel Morseau**, Former president, Tribal Education Directors National Assembly



Sam Morseau, enrolled citizen of the Pokagon Band of Potawatomi Indians, has over 20 years' of experience dedicated to indigenous education, strategic planning, and cultural immersion. In 2014, Mr. Morseau returned to his ancestral homelands to begin advocating for the indigenous students of Michigan. In addition to serving as the Director of Education, Morseau also served as Chairman of the Confederated Michigan Tribal Education Directors (CMTED) and President of the Tribal Education Directors National Assembly (TEDNA). Mr. Morseau continues to advocate for tribal nations by promoting educational sovereignty through government to government capacity building.

**Mytoan Nguyen-Akbar**, Impact & Assessment Manager, Seattle Office of Arts & Culture

Dr. Mytoan Nguyen-Akbar is the Impact and Assessment Manager for the Seattle Office of Arts & Culture. She began her journey into municipal arts as a Mellon/American Council of Learned Societies Public Fellow. She completed her PhD in Sociology at University of Madison, MA in Refugee Studies/Australian Studies at The University of Melbourne, and BA in political economy at UC Berkeley. She has been a US Fulbright Fellow and American Sociological Association Minority Pre-Doctoral Fellow. Her work in government ranges from pandemic mitigation through social cohesion interdepartmental coordination, designing COVID-19 impact studies, monitoring, assessment and evaluation, and citywide data capacity building efforts for government adhere to its commitment to race and social justice initiatives.



**Khamal Patterson**, Cultural Heritage Law Analyst, ARTIVE



Khamal was admitted to the Maryland Bar in December 2018. He currently serves as a cultural heritage law analyst for ARTIVE, a cultural heritage database and startup concerned with promoting due diligence in the art market and antiquities trade. He examines controversies and challenges facing vulnerable cultural heritage sites. His heritage career began in 2016, interning with Marc Masurovsky and analyzing a bill to preserve claims of Holocaust heirs. During that same year as an intern at Saving Antiquities for Everyone, Khamal engaged experts and senior officials in thoughtful discussions on issues in the antiquities trade. A year later, he was a Lawyers' Committee for Cultural Heritage Preservation Fellow. Khamal also published interviews with members of LCCHP's Executive Board of Directors who had litigated major art restitution cases and called for stronger laws and ethical protocols.



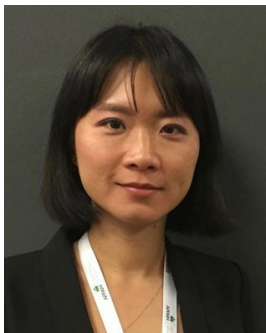


**Jeff Poulin, Managing Director, Creative Generation**

Jeff M. Poulin is an American educator, non-profit administrator, and social entrepreneur whose work takes a justice approach towards uncovering local solutions for global challenges. With over a decade of experience in the fields of cultural policy and education, Jeff leads Creative Generation, working to inspire, connect, and amplify the work of young creatives and those committed to cultivating their creativity. He is widely published and has presented at conferences across the U.S. and in 25+ countries around the globe. Jeff is on faculties of Arts Management at several universities and consults with regional, national, and international institutions. He hails from Portland, Maine and has earned degrees in arts management, cultural policy, and education from Oklahoma City University, University College Dublin, and University of Glasgow.



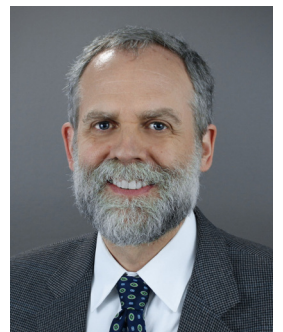
**Hsin-Ching Wu, Research Affiliate, Steinhardt School of Culture, Education, & Human Development, New York University**



Dr. Hsin-Ching Wu is a research affiliate at the Steinhardt School of Culture, Education, and Human Development, New York University. Dr. Wu is also an American Society for Public Administration Founders' Fellow for 2021. She has co-authored peer-reviewed articles on a wide range of subjects, including national arts branding initiatives, health literacy in immigrant communities, and gambling issues among minority populations. Her research interests include place branding, comparative politics/institutions/economy, cultural policy, sustainable development, and cultural diversity. She is currently working on several projects, including the integration of arts and culture as strategies for place branding, the use of social media in municipal governance for content creation and citizen communication, and arts administration program curricula in the US and Taiwan. Dr. Wu received her Ph.D. in Public Policy from the University of Massachusetts, Boston.

**Claus von Zastrow, Principal, Education Commission of the States**

At Education Commission of the States, Claus von Zastrow oversees efforts on a range of initiatives including improving state education data and strengthening STEM education. He has held leadership positions in education policy and research for two decades and has spent much of that time helping diverse stakeholders find consensus on important education issues. His reports and analysis have been cited by dozens of media outlets, including *The Washington Post*, *The New York Times*, the *PBS NewsHour*, *Politico*, *USA Today*, and *US News & World Report*. Claus is dedicated to ensuring that state leaders have the information and guidance they need to make the best possible decisions affecting young people.



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*This conference was made possible by the Policy Analysis and Public Finance Faculty Group mini-conference funding program at the O'Neill School of Public and Environmental Affairs.*

