



# CENTER FOR CULTURAL AFFAIRS

AT THE

PAUL H. O'NEILL

SCHOOL OF PUBLIC AND ENVIRONMENTAL AFFAIRS

**YEAR IN REVIEW 2020-2021**



# CONTENTS

Introduction .....	3
Outreach .....	4
Research.....	6
Training.....	8
Looking Ahead .....	9
Leadership and Advisory Board.....	10





# INTRODUCTION

## Who we are



**Joanna Woronkovic**  
Faculty Director

This year's review illustrates the significant activity in training, research, and outreach that takes place at the Center for Cultural Affairs. In just over two years, the CCA has built a community of researchers, scholars, practitioners, and students all with the common purpose of advancing the field of cultural affairs.

We have students from all levels of university programs working with us either through assistantships, practicum assignments, or the Ph.D. Fellowship program. These students help us with communication and marketing activities, event planning, and work alongside our faculty directors in conducting research in the field.

Our research activities center on growing a network of scholars and researchers in cultural affairs. The Workshop in Cultural Affairs series is a highlight of how we do this, inviting scholars from across the globe to present on new research. By making this virtual, we have been able to enjoy the attendance of our colleagues from around the world. Similarly, we regularly host conferences (online or in-person) on important topics facing the field. The Arts, Entrepreneurship, and Innovation (AEI) Lab extends on this work and is a powerhouse in organizing special issues of journals, as well as translating research to practice.

The CCA engages with practice mainly through research-based activities, such as partnering on research projects. This year, we worked with the Strategic National Arts Alumni Project (SNAAP) and the National Assembly of State Arts Agencies (NASAA) to produce two reports. We also continued to publish *The Digest* with the aim of encouraging the integration of research in practice.

We have a lot to be proud of in terms of what we have accomplished in the two years since the CCA opened. We will continue extending our reach in training, research, and outreach through new and existing programs with a focus on community building in the field. We strive to be the place where people can have messy conversations about issues in culture and the arts with the ultimate purpose of learning.

Sincerely,

Joanna, Michael, and Doug



**Michael Rushton**  
Faculty Director



**Douglas Noonan**  
Faculty Director





## Workshop in Cultural Affairs

The bi-weekly Workshop in Cultural Affairs has grown dramatically and has become a trusted place for scholars and practitioners from around the globe who attend virtually to discuss new research and critical issues in cultural affairs. We hosted 11 speakers in 2021 and have a rich lineup of presentations planned for 2022. In addition to the Workshop in Cultural Affairs, we look forward to re-launching our in-person Speaker Series in Fall 2022.

*“I’ve found that the Workshop in Cultural Affairs fills a critical gap in the sector as a convener of cultural researchers, not just toward sharing findings (although that has value), but also in providing access to colleagues who bring critical and constructive questions that move thinking and ideas forward. I’ve deeply enjoyed and benefited from opportunities both to learn from colleagues about their research across the field and to share my own in-progress research.”*

—Jennifer Benoit-Bryan, Slover Linett Audience Research

## 2021-22 Workshop Presenters

**Amanda J. Ashley**, Boise State University

**Jennifer Benoit-Bryan**, Slover Linett Audience Research

**Jakob Brounstein**, University of California, Berkeley

**Alexandre Frenette**, Vanderbilt University

**Mirae Kim**, George Mason University

**Doug Noonan**, Indiana University-Purdue University Indianapolis

**Susan Oman**, University of Sheffield

**Michael Seman**, Colorado State University

**Tamás Szabados**, Eötvös Loránd University

**Neville Vakharia**, Drexel University

**Qingfang Wang**, University of California Riverside

**Hannah Wohl**, University of California, Santa Barbara

## Workshop Alumni

**Bronwyn Coate**, RMIT University

**Susan Dumais**, Lehman College

**Tal Feder**, Sapir College

**Carl Grodach**, Monash University

**Steven Hadley**, National University of Ireland Galway

**Brian Kisida**, University of Missouri

**Lénia Marques**, Erasmus University Rotterdam

**Candace Miller**, University of North Carolina

**Jonathan Paquette**, University of Ottawa

**Michael Rushton**, Indiana University

**Rachel Skaggs**, Ohio State University

**Joanna Woronkiewicz**, Indiana University



## ***The Digest***

Now in its third issue, *The Digest* highlights research across a wide range of topics in arts education, cultural policy, communications, media, and law. The goals of *The Digest* are to promote cultural affairs scholars in North America and also to help bridge research to practice by making the research publicly accessible. The most recent issue, released in Summer 2021, includes interviews with faculty directors and selected scholars about some of the featured articles.

## **National Assembly of State Arts Agencies** KNOWLEDGE ★ REPRESENTATION ★ COMMUNITY

The CCA engages with the field by aligning its work with various external partners. In 2021, the CCA worked with the Strategic National Arts Alumni Project (SNAAP), developing a casebook to be published in early 2022. The casebook documents how administrators, staff, and faculty have used SNAAP data to help their institutions and programs. Prof. Noonan joined the Board of Directors at SNAAP and is a member of their research committee, working on version 3.0 of the SNAAP survey to be implemented in 2022.

In 2020, Prof. Noonan conducted an empirical study for the National Assembly of State Arts Agencies (NASAA) on arts and economic recovery. Released in early 2021, his research has informed community leaders and policymakers on how the arts can play a role in stimulating regional economies.

## Featured Selections

### **Issue 2: Winter 2021**

Jensen, M. & Kim, H. (2020). Reaching for the stars: The importance of reputational rank in creative career development. *Poetics*, 80.

Thom, M. (2019). Do State Corporate Tax Incentives Create Jobs? Quasi-experimental Evidence from the Entertainment Industry. *State and Local Government Review*, 51(2), 92-103.

### **Issue 3: Summer 2021**

Ashley, A. J. (2021). The Micropolitics of Performance: Pop-up Art as a Complementary Method for Civic Engagement and Public Participation. *Journal of Planning Education and Research*, 41(2), 173-187.

Ma, X. (2021). What are the temporal dynamics of taste? *Poetics*, 84.



## ***Biennial Research Conference***

The Biennial Research Conference gathers researchers from around the globe doing work in cultural affairs. The 2021 Biennial Research Conference, which took place virtually, brought together a group of international scholars from disciplines in the social sciences, humanities, and sustainability to present research and scholarship in virtual panel sessions. This year's conference titled *Cultural Policy Beyond the Here and Now: What do we owe to Future Generations?* addressed cultural policy, specifically on the theme of policies that promote the preservation of culture and the arts for future generations.

## **2021 BIENNIAL RESEARCH CONFERENCE**

### ***Cultural Policy Beyond the Here and Now: What do we owe to Future Generations?***

**JUNE 7, 2021**



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## Select Publications

Lazzaro, E. & Noonan, D.S. (2021). A comparative analysis of US and EU regulatory frameworks of crowdfunding for the cultural and creative industries. *International Journal of Cultural Policy*, 27(5), 590-606.

Lazzaro, E. & Noonan, D.S. (2021). Cultural Entrepreneurship in a Supportive Ecosystem: The Contribution of Crowdfunding Regulation, in Paola Demartini, Lucia Marchegiani, Michela Marchiori, and Giovanni Schiuma (eds), *Cultural Initiatives for Sustainable Development: Management, Participation and Entrepreneurship in the Cultural and Creative Sector*. Springer.

Mughan, S., Sherrod Hale, J., & Woronkowicz, J. (2021). Build It and will They Come?: The Effect of Investing in Cultural Consumption Amenities in Higher Education on Student-Level Outcomes. *Research in Higher Education*, 63, 60–91.

Noonan, D.S., Breznitz, S., & Maqbool, S. (2021). Flocking to the Crowd: Cultural Entrepreneur Mobility Guided by Homophily, Market size, or Amenities?. *Journal of Cultural Economics*, 45(4), 577-611.

Noonan, D.S., Breznitz, S., & Maqbool, S. (2021). Looking for a Change in Scene: Analyzing the Mobility of Crowdfunding Entrepreneurs. *Small Business Economics*, 57(2), 685-703.

Noonan, D.S., Woronkowicz, J., & Sherrod Hale, J. (2020). More than STEM: Spillovers from Higher Education Institution Infrastructure Investments in the Arts. *Journal of Technology Transfer*, 46, 1784–1813.

Rushton, M. (2021). The Claims of Politics on the Arts: Oakeshott and *Scrutiny* in the 1930s. *Journal of Aesthetic Education*, 55(4), 60-69.

Woronkowicz, J. (2021). Arts, Entrepreneurship, and Innovation. *Journal of Cultural Economics*, 45, 519–526.





## ***Arts, Entrepreneurship, and Innovation Lab***

This year, the AEI Lab (a National Endowment for the Arts Research Lab) advanced its work in producing cutting-edge research on the intersection of the arts, entrepreneurship, and innovation, and engaging with practice alongside its partner, CultureSource. Highlights from this year include:

In 2021, the AEI Lab organized three special issues for scholarly journals on various topics:

*Artivate* – Arts Entrepreneurship Education

*Small Business Economics* – Arts and Cultural Entrepreneurship

*Journal of Cultural Economics* – Arts and Cultural Entrepreneurship

In total, these issues included 20 articles highlighting new insights about the arts, entrepreneurship, and innovation written by 37 different authors from around the world.



## **More Highlights**

- Prof. Woronkovicz’s research on artist-in-residence programs in local government was included in LA County’s recent Creative Strategist program report.
- Prof. Woronkovicz contributed a chapter on cultural employment for a book being published by the Organisation for Economic Co-operation and Development (OECD); she also participated on a panel and presented her work on measuring cultural employment for an event organized by the OECD.
- Prof. Noonan was interviewed by *Small Business Economics* on his article about analyzing the mobility of crowdfunding entrepreneurs.
- Prof. Woronkovicz and Prof. Noonan held ‘office hours’ for arts practitioners and funders from the Southeastern Michigan area as part of a program run by AEI Lab partner, CultureSource.

As the Center's activities have developed over this past year, we have also significantly expanded training opportunities for students. The Center supports the work of many dedicated research and graduate assistants, students studying arts administration, public affairs, and computer and data science.

This year, the Center welcomed Jongmin Lee, a Ph.D. candidate in Public Affairs, as the inaugural CCA Ph.D. Fellow. Jongmin's research interests include governance systems and social welfare programs for artists in cultural policy. Jongmin has begun working with the faculty directors on various projects, including an analysis of female artistic labor and higher education in the arts.



Jongmin Lee

The CCA's graduate research assistant, Danielle Boylan, is a master's student in the School of Education. She has been working with Prof. Woronkovicz on a project examining the career outcomes of arts graduates and understanding educational trajectories for artists. The CCA also offers opportunities to arts administration graduate students to conduct practicum projects. Practicum student Sarah Thomas helped launch the first issue of *The Digest*, and Fulbright fellow Dina Tahamouqa is working on a literature review related to Prof. Woronkovicz's research on the female artistic labor market.



CCA and AEI Lab Leadership and Student Staff

The Arts, Entrepreneurship, and Innovation (AEI) Lab is collaborating with a team of graduate students studying computer and data science to develop a website that will provide public accessibility to data on the arts mainly through data visualization. The AEI Lab worked with IU's Faculty Assistance in Data Science (FADS) program and held a data visualization challenge to select four research assistants, including Himani Anil Deshpande, Hareesh Bondalapati, Krishna Vamsi Guntupalli, and Ujwala Musku. The

team has built a prototype and is now focusing on adding content and improving the website's functionality.

Administrative support from graduate assistants are instrumental in the operational function of the Center. Quentin Beverly oversees CCA communications, including social media, website design and maintenance, and the development of our newsletter. Helen Lee (IU Bloomington) and Ted Field (IUPUI) support operations for the AEI Lab.



# LOOKING AHEAD

Looking ahead to 2022 and 2023, the Center is working on initiatives which will bring together scholars, researchers, and practitioners to advance the understanding of the place of arts and culture in public life.

## **HUMANITIES IN CULTURAL AFFAIRS**

The CCA received a Chairman's Grant from the National Endowment for the Humanities for a new workshop series that will explore the essential linkages between the humanities and cultural affairs. Co-principal investigators Joanna Woronkiewicz (CCA Faculty Director) and Bill Ivey (CCA Advisory Board Member) have selected seven co-chairs from across humanities disciplines at Indiana University to lead a series of six workshops in 2022-2023.



## **THE ASSOCIATION FOR CULTURAL ECONOMICS INTERNATIONAL (ACEI) 2023 CONFERENCE**

The CCA will host the ACEI's 22nd International Conference June 2023. Through the theme "Cultural Economics and the Art of the Rural," the conference will feature overlooked aspects of culture, highlighting culture outside of urban centers while exploring boundaries and inequities related to the cultural sector and cultural economics.

The CCA is partnering with the Center for Rural Engagement at IU Bloomington to build on these themes through the social program and other conference activities.



## **THE ARTS, ENTREPRENEURSHIP, AND INNOVATION LAB SYMPOSIUM**

Planned for June 2022, this symposium will gather scholars and thinkers on topics centered around inequities in the arts. The virtual portion of the symposium will feature several speakers while the in-person portion of the symposium will include paper presentations by scholars commissioned to contribute to a special issue of *American Behavioral Science* on inequities in the arts.



# LEADERSHIP AND ADVISORY BOARD



## Leadership

**Joanna Woronkowicz**, Faculty Director

**Douglas Noonan**, Faculty Director

**Michael Rushton**, Faculty Director

**Karen Gahl-Mills**, Senior Advisor

**Julia Driscoll**, Program Manager

## Advisory Board

**Norman Bradburn**, Distinguished Fellow,  
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Provost, Arts and Humanities, Indiana University

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**Bill Ivey**, Author; Former Chairman, National  
Endowment for the Arts

**D. Carroll Joynes**, Co-founder and former  
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Carolina at Charlotte

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Professor, O'Neill School, Indiana University

**Andrew Recinos**, President & CEO, Tessitura  
Network

\***Carole Rosenstein**, Professor, Arts  
Management, George Mason University

**Omari Rush** (Ex Officio), Executive Director,  
CultureSource

**Laura Zabel**, Executive Director, Springboard  
for the Arts

\*Emeritus Member





# O'NEILL

## SCHOOL OF PUBLIC AND ENVIRONMENTAL AFFAIRS

The mission of the Center for Cultural Affairs at the O'Neill School of Public and Environmental Affairs is to advance the understanding of the place of arts and culture in public life. The center facilitates a network of scholars and practitioners interested in advancing cultural affairs research, produces high-quality and relevant research on arts and cultural policy and management issues, and serves as a resource to the arts and cultural sector.

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**GIVE NOW!**

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